

SPECIFICATION AMENDMENTS

The present invention in [[a]] still another aspect provides a merchandising track device comprising an elongate body, and a front piece formed as a discrete structure and attached to the front end of the body. The body comprises a 5 track base for carrying a row of articles for sliding movement along the body, and at least one article-guiding side wall upstanding from the track base and extending along the body. The front piece provides a stopper for preventing the leading article in the row from exiting the track 10 device. The front piece comprises a deck for supporting the leading article, at least one longitudinally extending upright wall upstanding from the deck and disposed in general longitudinal alignment with the one side wall, and locking means for interconnecting the one upright wall and 15 the one side wall to lock the front piece in position relative to the body.

The present invention in a further aspect provides a merchandising track device comprising an elongate body and an attached front piece. The body comprises a track base for supporting a row of articles for sliding movement along the 5 body, and a tongue extending forwardly from the track base and defining the forward end of the body. The front piece provide provides a stopper for the leading article in the row. The front piece comprises a deck for supporting the leading article which deck has a socket for receiving the 10 tongue so that the deck and the track base are interconnected to form a continuous floor for slidably supporting the articles.

FIG. 1 illustrates a display shelf unit assembled from multiple track devices according to the present invention. This shelf unit is designed to merchandise articles C such as bottled or canned drink products. The 5 shelf unit includes a plurality of elongate track devices 20 detachably interconnected in a side-by-side, transversely adjacent relationship. The number of ~~the track device track~~ devices 20 used to assemble the shelf unit is determined such that the size of the shelf unit is suitable for 10 placement onto an existing display shelf in a retail store in which the unit is desired to be installed. The interconnection of two adjacent track devices is achieved by connecting means such as connector slots 80 (shown in FIG. 1) cooperating with L-shaped horizontal connector elements 15 82 (only one shown in FIG. 2). Details of the slots 80 and the elements 82 are described in U.S. Pat. No. 5,634,564 which is hereby incorporated by reference. Additional connecting means are provided at the front portion of each device which additional means will be described later.

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